







































## **DISCLAIMER — FORWARD LOOKING STATEMENTS**



Financial information relating to Greencore Group plc in this announcement are not statutory financial statements within the meaning of Section 340 of the Companies Act 2014 of Ireland and have been published for the purposes of updating investors on financial performance for the periods referenced in this announcement. The statutory financial statements for the year ended 27 September 2019 have not been prepared or reported on by the statutory auditors, and are expected to be delivered to the Registrar of Companies of Ireland within 28 days of 16 February 2020.

Certain statements made in this document are forward-looking. These represent expectations for the Group's business, and involve known and unknown risks and uncertainties, many of which are beyond the Group's control. The Group has based these forward-looking statements on current expectations and projections about future events. These forward-looking statements may generally, but not always, be identified by the use of words such as "will", "aims", "anticipates", "continue", "could", "should", "expects", "is expected to", "may", "estimates", "believes", "intends", "projects", "targets", or the negative thereof, or similar expressions.

By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that may or may not occur in the future and reflect the Group's current expectations and assumptions as to such future events and circumstances that may not prove accurate. A number of material factors could cause actual results and developments to differ materially from those expressed or implied by forward-looking statements.

You should not place undue reliance on any forward-looking statements. These forward-looking statements are made as of the date of this presentation. The Group expressly disclaims any obligation to publicly update or review these forward-looking statements other than as required by law.



# INTRODUCTION

**Eoin Tonge** 



# **TODAY'S SPEAKERS**





Patrick Coveney
Chief Executive
Officer



Eoin Tonge
Chief Financial
Officer



Peter Haden
Chief Operating
Officer



Clare Evans

Manufacturing

Director



Kevin Moore
Chief Commercial
Officer

# **TODAY'S AGENDA**

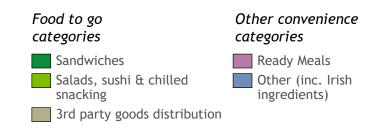


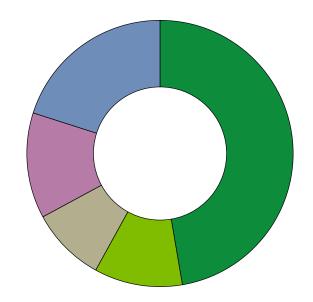
08.30	Welcome & Introduction Gary Kennedy & Eoin Tonge	10.45	Strategy and Model in Action Commercial (Kevin Moore) Operations (Clare Evans)
08.45	Strategy Patrick Coveney	11.55	Break
09.30	Business Model Peter Haden	12.00	Value Creation Model Eoin Tonge
10.00	Q&A Panel The leadership team	12.30	Final Q&A Panel & Concluding Remarks The leadership team
10.15	Coffee break & food showcase	13.00	Lunch & food showcase

## **GREENCORE — SET UP FOR GROWTH**



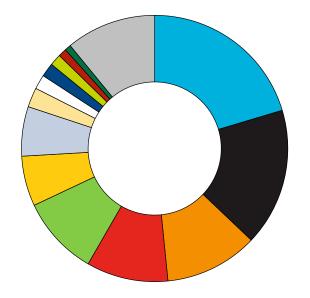
### Portfolio weighted towards food to go





#### Diverse customer base





Source: Company; latest revenue estimated splits post Freshtime acquisition (LE FY19)

# GREENCORE — WELL-INVESTED, NATIONWIDE NETWORK WITH CAPACITY FOR GROWTH



#### **FOOD TO GO**



# 13 production units across 9 locations

- 8 sandwich-focussed units
- 3 salad-focussed units
- 2 sushi-focussed units

# OTHER CONVENIENCE CATEGORIES<sup>1</sup>



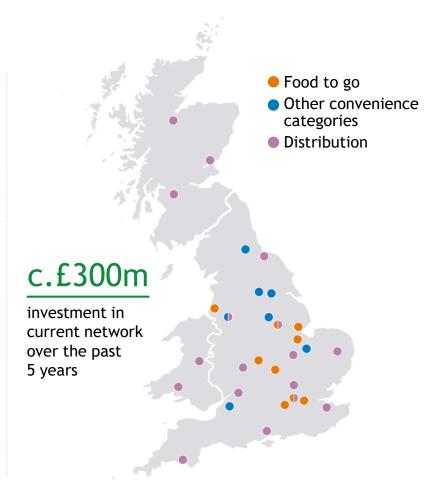
8 production units across 7 locations

- 3 chilled ready meal units
- 2 chilled soup and sauces units
- 1 chilled quiche unit
- 1 ambient cooking sauces unit
- 1 frozen Yorkshire pudding unit

#### **DISTRIBUTION**



17 distribution depots



<sup>&</sup>lt;sup>1</sup> Other convenience categories also includes 2 Irish ingredients businesses

# GREENCORE — ATTRACTIVE ECONOMIC MODEL



### STRONG FINANCIAL METRICS<sup>1</sup>...

Revenue

£1.5bn

**Adjusted Operating Profit** 

£104.6m

Adjusted Operating Profit margin

7.0%

Adjusted EBITDA

£140.0m

Adjusted EBITDA margin

9.3%

**ROIC** 

15.6%

### ...WITH A TRACK RECORD OF DELIVERY<sup>2</sup>





 $<sup>^{2}</sup>$  Continuing operations, excluding US operations: all central costs have been allocated to the UK & Ireland

<sup>&</sup>lt;sup>3</sup> Excludes categories exited in the period

<sup>&</sup>lt;sup>1</sup> FY18, continuing operations

### **OUR INVESTMENT CASE**



### MULTIPLE PLATFORMS ON WHICH TO BUILD

**Deep customer relationships** with mandate to do more

Leadership positions in food to go - the UK's most attractive food category

Network, capability and team set up for future growth

Track record of outperformance with strong margin and returns profile

# MEDIUM TERM FINANCIAL AMBITION



MID SINGLE-DIGIT ORGANIC REVENUE GROWTH



HIGH SINGLE-DIGIT ADJUSTED EPS GROWTH



CONVERT HALF OF ADJUSTED EBITDA TO FREE CASH FLOW



**MID TEEN ROIC** 

# **STRATEGY**

**Patrick Coveney** 



# GREENCORE — RELEVANT, DISTINCTIVE AND FAST-GROWING



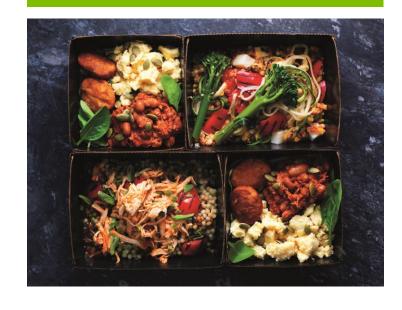
## **RELEVANT**



## **DISTINCTIVE**



### **FAST-GROWING**



# **OUR STRATEGY**





Drive growth in expanding food to go market



Deepen customer relevance

Adopt a distinctive and repeatable Greencore Way of working



GREENCORE EXCELLENCE



PEOPLE AT THE CORE



GREAT FOOD



SUSTAINABLE BUSINESS



Drive shareholder value

# **OUR STRATEGY**





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PEOPLE AT



GREAT FOOD



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Drive shareholder value

# DRIVE GROWTH IN EXPANDING FOOD TO GO MARKET



**CATEGORIES** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 

Growth drivers of past decade...

Sandwich focussed

All about lunch

Focussed on grocery

Convenience format led growth

Competition among food manufacturers



# CONSUMER DEMANDS — HEALTH, FRESHNESS, LOCAL SOURCING, SUSTAINABILITY



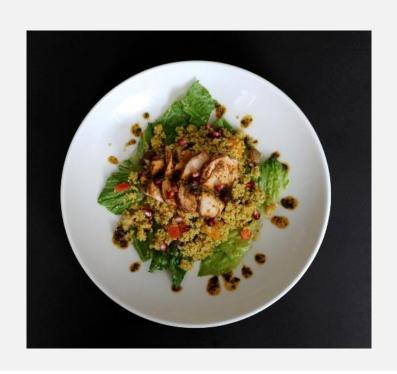
**CATEGORIES** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 







# FRAGMENTING MEAL TIMES — MUCH MORE THAN LUNCH greencore



	CATE	EGORIES	OCCASIONS	CHANNELS	5 FOF	RMATS	OMPETITORS
					Need-led moments		
Occasion-led moments			Grab & Go	<b>Everyday</b>	Healthy	Treat	% split
		Breakfast	3.1%	2.2%	1.0%	2.3%	8.7%
	0	Snack	9.0%	7.5%	3.0%	10.3%	29.8%
		Lunch	15.5%	8.2%	3.9%	7.6%	35.3%
	)	Evening	8.8%	4.9%	2.6%	9.9%	26.2%
		%split	36.4%	22.9%	10.6%	30.1%	100.0%

Source: Greencore research (Mealtrak) based on engagement with 36,500 consumers annually

# **NEW CHANNELS — DISRUPTIVE AND EXISTING PLAYERS**



**CATEGORIES** 

**OVERLAPPING** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 









# FORMATS — CUSTOMERS NEEDS EVOLVING



**CATEGORIES** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 









# COMPETITORS — BLURRING WITH POTENTIAL CUSTOMERS



**CATEGORIES** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 

# Traditional Competitors









### Foodservice Specialists









### New Entrants









## DRIVE GROWTH IN EXPANDING FOOD TO GO MARKET



**CATEGORIES** 

**OCCASIONS** 

**CHANNELS** 

**FORMATS** 

**COMPETITORS** 

Growth drivers of past decade...

Sandwich focussed

All about lunch

Focussed on grocery

Convenience format led growth

Competition among food manufacturers



Win across food to go



Feed the nation 24/7



Scale across broad range of channels



Provide more opportunities to buy



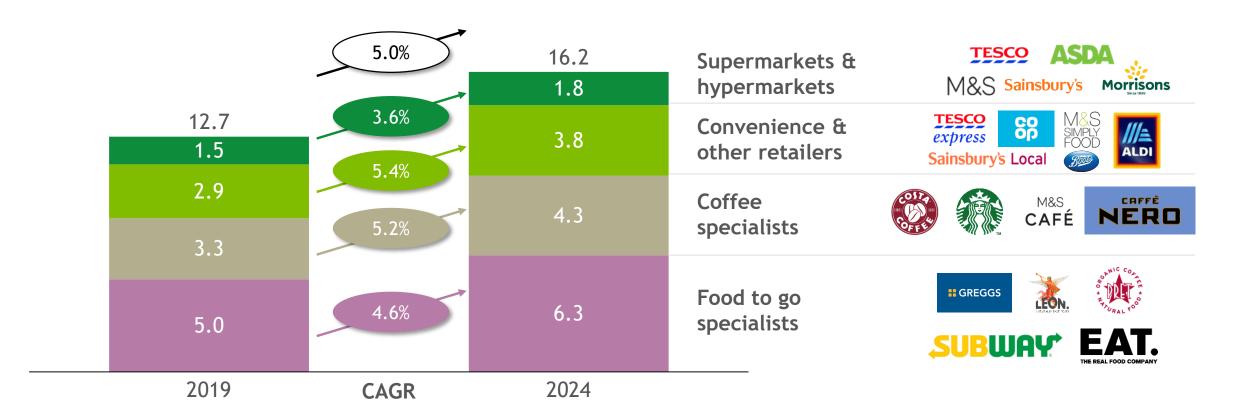
Win against broader food solution providers

...growth drivers of next decade

# FOOD TO GO MARKET — DIVERSE, ATTRACTIVE, GROWING



Food to Go market size, by channel: 2019-2024 (RSP, £bn)



Source: IGD UK Food-to-Go 2019, Market landscape and future growth outlook; excludes QSR channel where we have no presence currently

# DRIVE GROWTH IN EXPANDING FOOD TO GO MARKET



### **BROADENING OUR PRODUCT PROPOSITION**

- Drive innovation across core range
- Build scale in expanding food to go categories

### **ENABLING CONSUMERS TO BUY MORE**

- Make current space work harder
- Expand consumer reach



## DRIVE INNOVATION ACROSS CORE RANGE

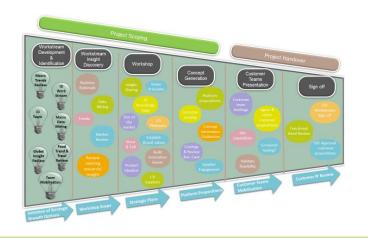


#### Distinctive approach to innovation



~2,500 products today<sup>1</sup>

- Large, diverse innovation and product development teams
- Bespoke research in food to go market
- "California to Cambodia, via Italy"
- Joint approach with customers



#### Selective examples







<sup>&</sup>lt;sup>1</sup> Includes Freshtime

# BUILD SCALE IN EXPANDING FOOD TO GO CATEGORIES



**SCALE-UP IN MEAL SALADS** 



**BROADEN SUSHI OFFER** 



CAPTURE CHILLED SNACKING GROWTH



EXPLOIT HOT FOOD OPPORTUNITY







MERCHANDISING
AVAILABILITY
WASTE

Challenge	Solution			
'One-size-fits-all' ranging	<ul><li>Jointly planned ranging (by format, region and store)</li><li>Unit level pick and distribution</li></ul>			
Variable and often low availability at end of day	<ul> <li>Joint approach to order management</li> <li>Embedded supply chain analytics resource</li> </ul>			
Product wastage and discounting	<ul> <li>Technical innovation to extend life</li> <li>Supply chain optimisation to maximise time on shelf</li> </ul>			

# **EXPAND CONSUMER REACH**



Closer to grocery & convenience customers













Newer channels and customers

# A STRATEGY TO EXPAND OUR CATEGORY AND CHANNEL REACH





Source: Kantar WorldPanel, 52 weeks 14th July 2019 (Approximated value, RSP); growth rates derived from IGD 'UK Food-to-Go 2019, Market landscape and future growth outlook'

# **OUR STRATEGY**





Drive growth in expanding food to go market



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Adopt a distinctive and repeatable Greencore Way of working



GREENCORE EXCELLENCE



PEOPLE AT THE CORE



GREAT FOOD



SUSTAINABLE BUSINESS



Drive shareholder value



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GREENCORE FXCFLLENCE



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SUSTAINABLE BUSINESS

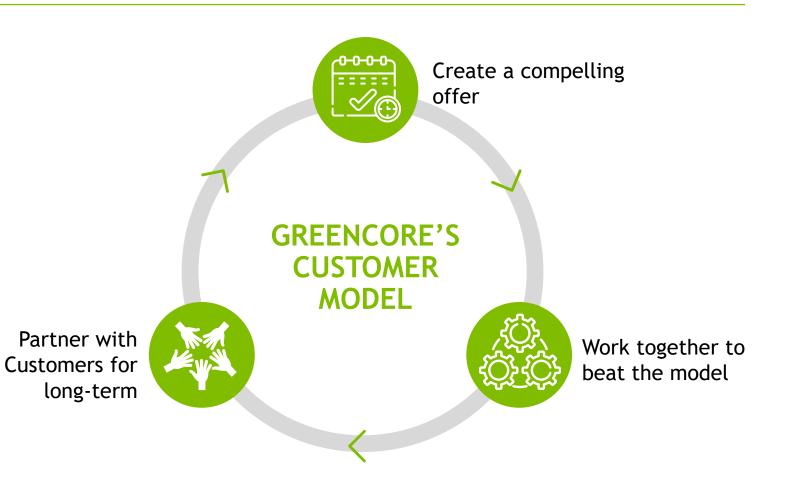


Drive shareholder value

# **DEEPEN CUSTOMER RELEVANCE**







## **DRIVE SHARED RETURNS**



### SHARED VALUE CHAIN

# ENHANCE BUYING AND MANUFACTURING CHOICES



- Optimise recipe design
- Manage cost through the process
- Drive scale and network efficiency

# IMPROVE OUR JOINT SUPPLY CHAIN



- Shorten delivery times and cut miles
- Manage demand peaks and troughs
- Reduce waste and discounting

### DRIVE RETAIL GROWTH



- Support shared innovation agenda and premiumisation
- Bespoke ranging

ONE BUSINESS MINDSET

# INCREASE RELEVANCE AND VALUE THROUGH OUR PORTFOLIO



Deepen customer relevance



Leverage capabilities



Build purchasing scale



Broaden talent



# INCREASE RELEVANCE BY DOING MORE WITH CUSTOMERS



#### **SHARED VALUE CHAIN**

Suppliers

Greencore

Customers

- Ownership of ingredient sourcing
- Self-auditing ('Earned recognition')
- Joint capacity planning

- Demand forecasting
- Distribution to individual stores
- Category management
- Instore activation

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**GREENCORE EXCELLENCE** 



PEOPLE AT THE CORE



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SUSTAINABLE BUSINESS



Drive shareholder value

### **GREENCORE EXCELLENCE**

#### **BUILDING A DISTINCTIVE AND REPEATABLE WAY OF WORKING**





- Strengthen existing capability
- Consistently great
- Builds on external best practice
- Multi-year sustained effort

### **GREENCORE EXCELLENCE**

# greencore group plc

#### STEP CHANGING OUR CAPABILITIES IN THREE KEY AREAS



#### PURCHASING EXCELLENCE

- Analytical breakdown of ingredient costs
- Partnership approach with top suppliers
- New negotiation tools



#### MANUFACTURING EXCELLENCE

- Consistently excellent operating disciplines
- Bespoke technology to support colleagues
- Experimenting with next wave automation



#### COMMERCIAL EXCELLENCE

- Bespoke consumer insight and trends research
- Category management to drive growth
- End-to-end resources and toolkit

### PEOPLE AT THE CORE

#### MORE IMPORTANT THAN EVER

# FRONT-LINE COLLEAGUES ARE CRITICAL TO OUR BUSINESS

- First line of food safety
- Protects our customer responsiveness
- Direct impact on day to day performance
- Intrinsic to our manufacturing model

#### EXTERNAL CHANGES TO OUR LABOUR MODEL

- Steady rise in living wage
- Introduction of the apprenticeship levy
- Uncertainty on future immigration policy



### PEOPLE AT THE CORE

#### INVESTING TO STRENGTHEN OUR MODEL

#### **EFFECTIVE WORKFORCE MANAGEMENT**

- Adoption of manufacturing excellence
- Commitment to leadership training at all levels
- Bespoke technology to support front-line colleagues
- Building next wave automation
- Exploring new labour model

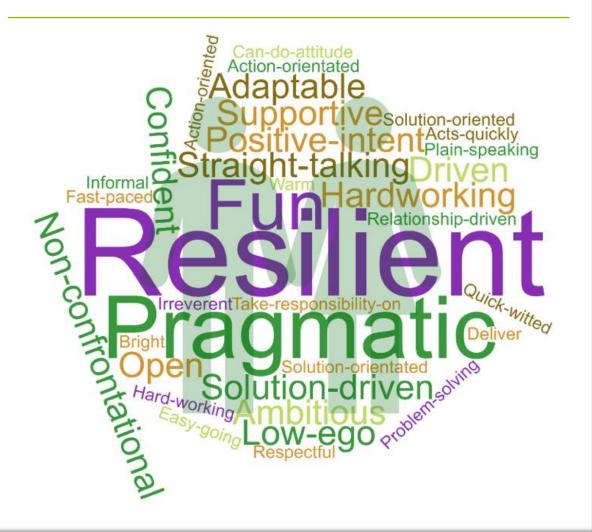


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## PEOPLE AT THE CORE

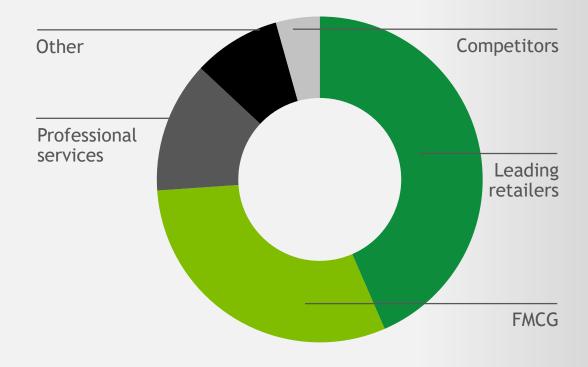
#### **DISTINCTIVE LEADERSHIP TEAM**





# SOURCES OF TALENT FOR SENIOR LEADERSHIP ROLES

Most recent job prior to Greencore



### **GREAT FOOD**

#### LEAD THE INDUSTRY IN FOOD INTEGRITY

- Exceptional team at all levels
- Deep subject matter experts in key ingredients
- Leverage insight into investment choices
- Well established protocols, KPIs and performance management

# INVEST IN INNOVATION TO DELIVER THE TASTE, NUTRITION AND COST GOALS OUR CUSTOMERS NEED

- Shared approach to new product development
- Balance of creative brilliance with efficiency
- Meaningful investment in consumer insight and trends monitoring
- Focus on full supply chain solutions



### SUSTAINABLE BUSINESS

#### STRENGTHENING OUR BUSINESS MODEL

- Help our people thrive
- Lower manufacturing food waste
- Reduce environmental footprint
- Ensure world-class food safety
- Support local communities

#### REINFORCING OUR PARTNERSHIPS

- Plastic packaging recyclability
- Food waste across the supply chain
- Sustainable sourcing
- Ethical treatment of workers in the supply chain
- Focus on nutrition





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# STRATEGY & MODEL IN ACTION - COMMERCIAL

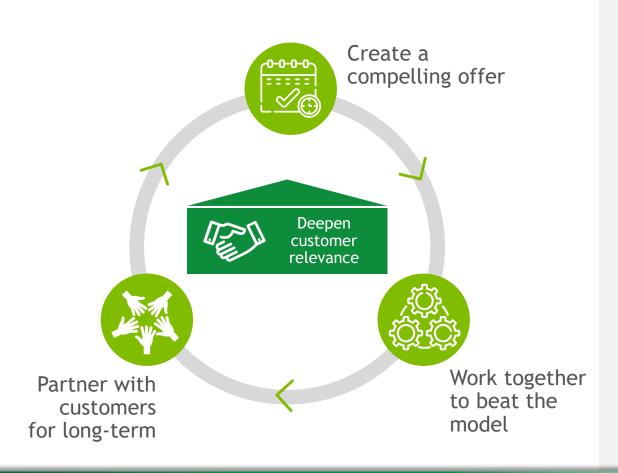
**Kevin Moore** 



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# AN EMBEDDED COMMERCIAL MODEL TO SUPPORT OUR GROWTH





#### **OUR COMMERCIAL MODEL IN ACTION**

- Dedicated, cross-functional teams
- Continuous multi-level engagement
- Integrated, joint strategic plans



<sup>&</sup>lt;sup>1</sup> The Advantage Report, part of a worldwide programme, whereby retailers rate and rank all of their suppliers, both branded and own-label; © The Advantage Group International, Inc., 2018

# STRATEGY & MODEL IN ACTION - OPERATIONS

**Clare Evans** 



# SINCE 2017 WE HAVE BEEN DRIVING OUR EXCELLENCE PROGRAMME TO BECOME 'FAMOUS FOR MANUFACTURING'





### Front Line Leadership

- Training for 1000+ colleagues
- Award winning content
- Modern and accessible

# **Next Generation Automation**

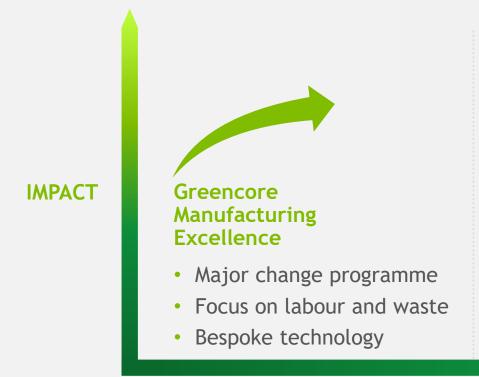
- Modular and flexible
- Works alongside colleagues

TIME

**TODAY** 

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TIME

**TODAY** 

### GREENCORE MANUFACTURING EXCELLENCE



#### WHAT DID WE DO

Vision: 'famous for manufacturing'

Common way of working across 16 locations

Consistent view of performance

New organisational model

New and different talent

Bespoke technology



#### IMPACT OF THE CHANGE

Big step up in lean savings

Much stronger leverage of the network

Greater overall level of operational control

Better able to attract and retain talent

Confidence we can apply the model elsewhere

### **GREENCORE MANUFACTURING EXCELLENCE**

# greencore group pic

#### **TECHNOLOGY APPROACH**

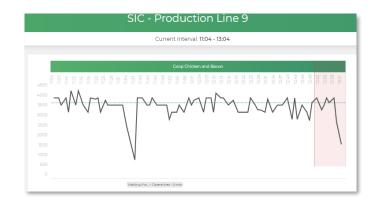
#### **OUR FOCUS AREAS**

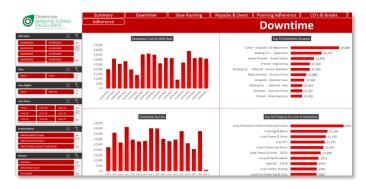
- Initial focus areas based on diagnostic
  - Line balancing
  - Downtime recording
  - Materials tracking & traceability
- Support performance management
  - Line information
  - Relevant and simple formats
- Help line balancing
  - Offering solutions
  - "Real world" flexibility

#### **DRIVING PRODUCTIVITY**







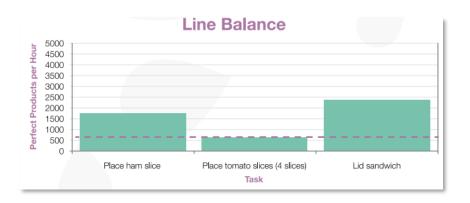


### GREENCORE MANUFACTURING EXCELLENCE



#### INCREASED PRODUCTIVITY THROUGH LINE BALANCING





Re-calculate Print		Proficient Competent Novice Support Automated Asset									<
Task name	Rate Headcount										
		17♣ 🗖	18♣ 🗆	19≛ 🗆	20.≛ ☑	21# 🗆	22.	23.4.	24#	25.44	26≛ □
Total Depositor requirement		2	2	2	2	2	2	2	2	2	2
Support Staff		3	3	3	3	3	3	3	3	3	3
Debag, Feed Bread into Denester	5455	1	1	1	1	1	1	1	1	1	1
Deposit, Spread using Depositor 🌣	0	1	1	1	1	1	1	1	1	1	1
Deposit using Depositor 🌣	0	1	1	1	1	1	1	1	1	1	1
Spread Wet Mix Tomatade & Mayo on Bread using Palette Knife	2400	1	1	2	2	2	2	2	2	2	2
Place Sliced Cheese (2 slices Barbers)	2000	2	2	2	2	2	2	2	2	2	3
Fold, Place 20g Sliced, Folded Ham - 2 slices	1002	2	3	3	3	3	4	4	4	4	4

# TABLET DEMONSTRATION

# SINCE 2017 WE HAVE BEEN DRIVING OUR EXCELLENCE PROGRAMME TO BECOME 'FAMOUS FOR MANUFACTURING'





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# **Next Generation Automation**

- Modular and flexible
- Works alongside colleagues

**TODAY** 

TIME

### FRONT LINE LEADERSHIP

#### OVERVIEW OF OPERATIONAL LEADERSHIP DEVELOPMENT



#### WHO ARE WE TARGETTING?

- c.2,000 front line managers and coordinators
- Directing c.12,000 colleagues
- Very diverse backgrounds



#### WHY ARE THEY CRITICAL?

- Front line for food safety
- Drive site economics
- Set our culture
- Lead health and safety



#### WHAT'S THE INTERVENTION?

- Modular and targeted
- Wide variety of delivery methods
- Accessible through mobile
- Award-winning content
- Designed by and for Greencore



### FRONT LINE LEADERSHIP

# greencore group plc

#### LINE MANAGER/LINE COORDINATOR FRAMEWORK

# THE ROLE OF A LINE COORDINATOR IS ALL ABOUT:



**PEOPLE** 



**SAFETY** 



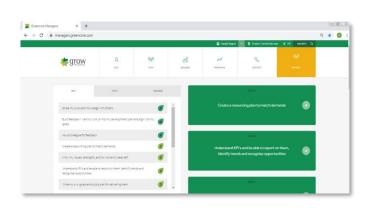
**OPERATIONS** 

The job tasks are focused into

Our modular programme comprises

#### **PEOPLE**

- Meet and greet team on arrival and departure
- Point of contact for colleagues
- Working time coordination, cover breaks, reporting absences
- Give feedback on task performance
- Show thanks and appreciation
- Teach colleagues tasks/act as Buddy
- Coordinate colleagues job rotation across different tasks



### FRONT LINE LEADERSHIP

#### **MEASURES OF SUCCESS**





#### **PEOPLE**

Improve engagement

Reduce colleague attrition



#### **SAFETY**

Increased reporting of near misses

Improve quality of pre-start safety check



#### **OPERATIONS**

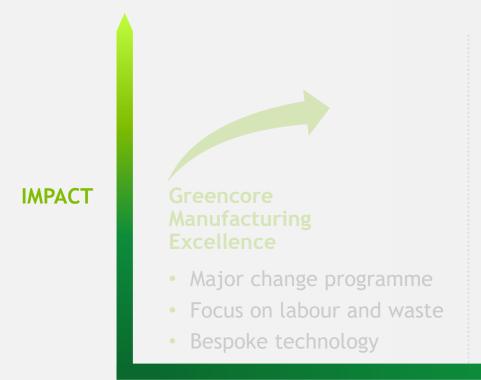
Reduction of waste

Cost avoidance

Effective labour planning

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#### ront Line Leadership

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- Modular and flexible
- Works alongside colleagues

TODAY

**TIME** 

### **NEXT GENERATION AUTOMATION**



#### BESPOKE TECHNOLOGY IN SANDWICH MANUFACTURING

TASK EXAMPLES



# SINCE 2017 WE HAVE BEEN DRIVING OUR EXCELLENCE PROGRAMME TO BECOME 'FAMOUS FOR MANUFACTURING'





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TIME

**TODAY** 

# VALUE CREATION MODEL

**Eoin Tonge** 



### **OUR STRATEGY**





Drive growth in expanding ood to go market



Deepen customer relevance

Adopt a distinctive and repeatable Greencore Way of working



GREENCORE FXCFLL FNCF



PEOPLE AT THE CORE



GREAT FOOD



SUSTAINABLE BUSINESS



Drive shareholder value

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#### ...WITH A TRACK RECORD OF DELIVERY<sup>2</sup>





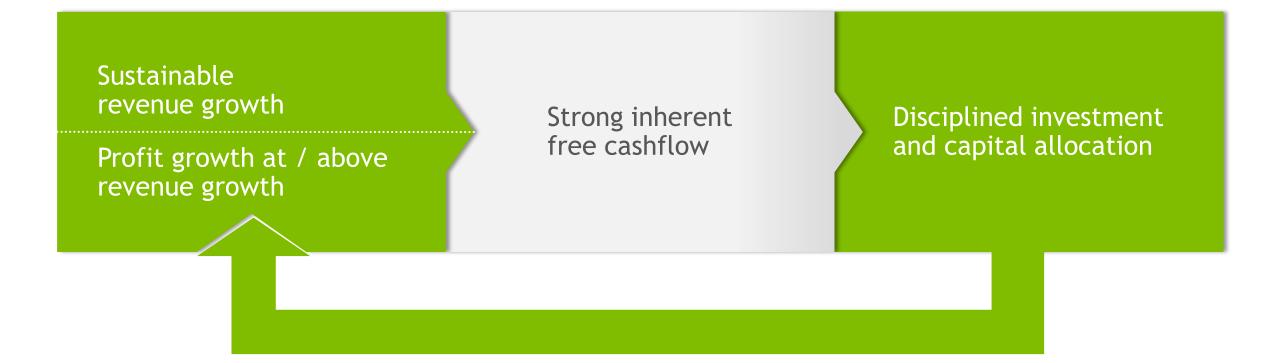
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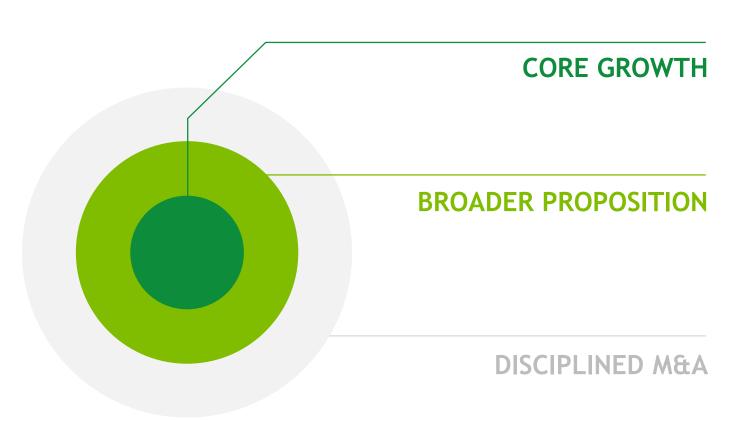
### **DRIVING LONG-TERM VALUE CREATION**





### SUSTAINABLE REVENUE GROWTH





MEDIUM TERM FINANCIAL AMBITION



MID SINGLE-DIGIT ORGANIC REVENUE GROWTH

...PLUS M&A

# PROFIT GROWTH AT / ABOVE REVENUE GROWTH



# TRACK RECORD OF MITIGATING MARGIN PRESSURE

Raw material price volatility

Ongoing labour inflation

Customer margin support



# STRONG INHERENT FREE CASH FLOW



MEDIUM TERM FINANCIAL AMBITION

Well-invested network

A 'cleaner' organisational profile

Disciplined cash flow management



CONVERT HALF
OF ADJUSTED
EBITDA TO
FREE CASH
FLOW

### **DISCIPLINED INVESTMENT**



# MEDIUM TERM FINANCIAL AMBITION

#### **ORGANIC INVESTMENT**

- Strong asset turn for capacity investments
- Demanding payback for efficiency investments

#### **INORGANIC INVESTMENT**

- Reasonable acquisition multiples
- Scope for growth and synergies



### **CAPITAL ALLOCATION**



1.5 - 2.0x Net Debt: EBITDA\*

Progressive dividend

Disciplined organic and inorganic investment

Incremental shareholder return



<sup>\*</sup>As measured under financing agreements

# CAPITAL ALLOCATION — DISCIPLINED INVESTMENT IN ACTION

# freshtime

- Strategic fit
- Strong financial profile
- Reasonable acquisition multiple (8x presynergy EBITDA)
- Scope for growth and synergies
- Short and medium term returns profile



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### DRIVING LONG-TERM VALUE CREATION





# MEDIUM TERM FINANCIAL AMBITION



MID SINGLE-DIGIT ORGANIC REVENUE GROWTH



HIGH SINGLE-DIGIT ADJUSTED EPS GROWTH



CONVERT HALF OF ADJUSTED EBITDA TO FREE CASH FLOW



MID TEEN ROIC



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### **OUR INVESTMENT CASE**



#### MULTIPLE PLATFORMS ON WHICH TO BUILD

**Deep customer relationships** with mandate to do more

Leadership positions in food to go - the UK's most attractive food category

Network, capability and team set up for future growth

Track record of outperformance with strong margin and returns profile

# MEDIUM TERM FINANCIAL AMBITION



MID SINGLE-DIGIT ORGANIC REVENUE GROWTH



HIGH SINGLE-DIGIT ADJUSTED EPS GROWTH



CONVERT HALF OF ADJUSTED EBITDA TO FREE CASH FLOW



**MID TEEN ROIC** 

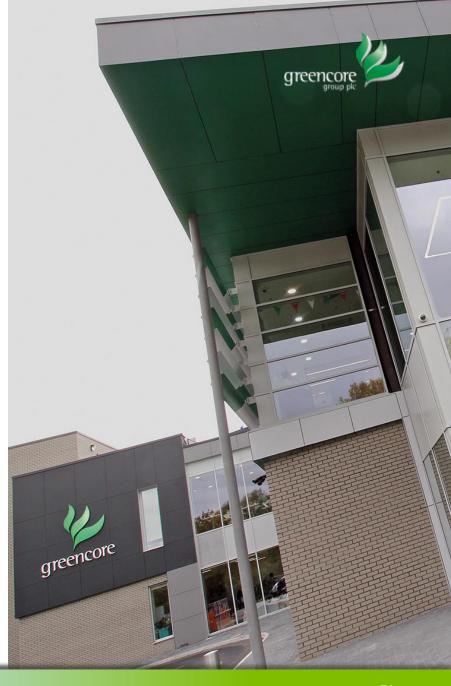


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# IFRS16 — ESTIMATED IMPACT ON GREENCORE

- IFRS16 is the new accounting standard for leases
  - Changes to accounting for leases in financial statements, but no economic impact on Group
- For Greencore, the first half of FY20 will be the first accounting period to be reported under IFRS16
  - No restatement of prior periods
- Summary impact on financial statements in the transition year (FY20)
  - Insignificant impact on Adjusted Operating Profit and Adjusted EPS, albeit significant (high single digit percentage) increase in reported Adjusted EBITDA
  - No impact on Free Cash Flow movement
  - c.£45m increase in liabilities, corresponding increase in assets with a small net adjustment to reserves
- No impact on Group's Net Debt:EBITDA metric, as measured under financing agreements
- Impact on ROIC of just under 1%

FURTHER DETAIL TO BE PROVIDED AT FY19 RESULTS ON 26 NOVEMBER



### **DEFINITIONS OF APMS**



The Group uses the following Alternative Performance Measures ('APMs') which are non-IFRS measures to monitor the performance of its operations and of the Group as a whole

### ADJUSTED EBITDA, ADJUSTED OPERATING PROFIT & ADJUSTED OPERATING MARGIN

The Group calculates Adjusted Operating Profit as operating profit before amortisation of acquisition related intangibles and exceptional charges. Adjusted EBITDA is calculated as Adjusted Operating Profit plus depreciation and amortisation of intangible assets. Adjusted Operating Margin is calculated as Adjusted Operating Profit divided by reported revenue.

#### ADJUSTED EARNINGS AND ADJUSTED EARNINGS PER SHARE ('EPS')

Adjusted Earnings is calculated as Profit attributable to equity holders (as shown on the Group's Income Statement) adjusted to exclude exceptional items (net of tax), the effect of foreign exchange (FX) on inter-company and external balances where hedge accounting is not applied, the movement in the fair value of all derivative financial instruments and related debt adjustments, the amortisation of acquisition related intangible assets (net of tax) and the interest expense relating to legacy defined benefit pension liabilities (net of tax).

Adjusted EPS is calculated by dividing Adjusted Earnings by the weighted average number of Ordinary Shares in issue during the year, excluding Ordinary Shares purchased by Greencore and held in trust in respect of the Annual Bonus Plan and the Performance Share Plan. Adjusted EPS is also referred to as Adjusted Basic EPS.

## **DEFINITIONS OF APMS (CONTINUED)**



#### **CAPITAL EXPENDITURE**

The Group defines Maintenance Capital Expenditure as the expenditure required for the purpose of sustaining the operating capacity and asset base of the Group, and of complying with applicable laws and regulations. It includes continuous improvement projects of less than £1m that will generate additional returns for the Group.

The Group defines Strategic Capital Expenditure as the expenditure required for the purpose of facilitating growth and developing and enhancing relationships with existing and new customers. It includes continuous improvement projects of greater than £1m that will generate additional returns for the Group. Strategic Capital Expenditure is generally expansionary expenditure creating additional capacity beyond what is necessary to maintain the Group's current competitive position and enables the Group to service new customers and/or contracts or to enter into new categories and/or new manufacturing competencies.

#### FREE CASH FLOW

Free Cash Flow is calculated as the net cash inflow/outflow from operating and investing activities before Strategic Capital Expenditure, acquisition and disposal of undertakings and adjusting for dividends paid to non-controlling interests.

#### **NET DEBT**

Net Debt comprises current and non-current borrowings less net cash and cash equivalents

#### RETURN ON INVESTED CAPITAL ('ROIC')

The Group calculates ROIC as Net Adjusted Operating Profit after tax ('NOPAT') divided by average Invested Capital for continuing operations. NOPAT is calculated as Adjusted Operating Profit plus share of profit of associates before tax, less tax at the effective rate in the Income Statement. Invested Capital is calculated as net assets (total assets less total liabilities) excluding Net Debt and the carrying value of derivatives not designated as fair value hedges, it also excludes retirement benefit obligations (net of deferred tax assets). Average Invested Capital is calculated by adding together the invested capital from the opening and closing balance sheet and dividing by two.