

**8 April 2021**

## **Local Company Does Land's End to John O'Groats For Mental Health Charity**

A group of colleagues from the Greencore Salads site in Boston, together with colleagues from their sister site in Spalding, have embarked on a challenge to cover the equivalent of the journey from Land's End to John O'Groats, a total of 1,083 by walking, running or cycling during the month of April.

In doing so, they hope to raise £1,083 - £1 for each mile covered for charity.

All money raised will go to mental health charity, Mind, to support the invaluable work they do to support people struggling with mental health issues.

Greencore Boston, previously known as Freshtime, has been producing ready to eat salads and prepared vegetables out of its site on Marsh Lane for many years and is expanding its production and taking on new people to meet the increasing consumer demand.

### **Commenting on the fundraising, Chris O'Byrne, General Manager at Greencore Boston said:**

*"I'm very proud of the team for their drive and determination to raise money for Mind. Although they won't be going on the actual route from Land's End to John O'Groats, I know they will push each other along to reach the target of 1,083 miles and I hope they get the sponsorship to enable them to support the work that Mind does."*

The fundraising page can be found here: <https://www.justgiving.com/fundraising/greencoresalads21>

### **For further information, please contact:**

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### **About Greencore**

We are a leading manufacturer of convenience food in the UK and our purpose is to make every day taste better. We supply all of the major supermarkets in the UK. We also supply convenience and travel retail outlets, discounters, coffee shops, foodservice and other retailers. We have strong market positions in a range of categories including sandwiches, salads, sushi, chilled snacking, chilled ready meals, chilled soups and sauces, chilled quiche, ambient sauces and pickles, and frozen Yorkshire Puddings.



In FY20 we manufactured 619m sandwiches and other food to go products, 116m chilled prepared meals, and 264m bottles of cooking sauces, pickles and condiments. We carry out more than 10,000 direct to store deliveries each day. We have 16 world-class manufacturing sites in the UK, with industry-leading technology and supply chain capabilities. We generated revenues of £1.3bn in FY20 and employ approximately 12,200 people. We are headquartered in Dublin, Ireland.

For further information go to [www.greencore.com](http://www.greencore.com) or follow Greencore on social media.

**Making every day taste** *better*