

Sustainable packaging

Delivering on the UN SDGs



Our ultimate aim is that all packaging becomes part of a closed loop. We are committed to reducing how much packaging we use in the first place, switching to recycled and recyclable material and searching for more innovative solutions.

Key targets

- By 2025, we will ensure that 100% of our packaging is recyclable or reusable.
- By 2025, achieve 30% average recycled content across all our plastic packaging.

Progress highlights

We have redesigned our existing salad trays to use less plastic while adding additional strength, saving the equivalent of 30 tonnes of material per year.

Our microwaveable trays now comprise the same formula as our oven-safe trays, making them more detectable for recycling and incorporating an average of 68% recycled plastic per unit.

We have created a new hybrid sushi pack that incorporates a cardboard tray.

Performance tables

Goal	KPIs	FY20	FY21	FY22
By 2025, we will ensure that all of our packaging is recyclable or reusable	Percentage of packaging that is classed as recyclable	-	-	Not currently available, packaging database system coming online in FY23
	Percentage of recycled content used	-	-	

	KPIs	2019	2020	2021	2022
Materials used	Non-renewable materials used (tonnes) (glass, plastic, aluminium, steel, others)	63,244	70,066	65,226	Data for calendar year 2022 published in 2023
	Renewable materials used (tonnes) (paper, board, wood)	22,846	28,209	31,331	
	Total weight of packaging purchased (tonnes)	86,090	98,275	96,557	
	Percentage of packaging, by weight, made from recycled and/or renewable materials*	53%	49%	51%	

* Paper, board, steel and glass included, plastic with recycled content excluded as we don't have the data to support as yet

What's next in FY23

- We'll continue to play an active role in the on-pack eco-labelling initiative – a great example of industry collaboration so far and a project we hope to see trialled in 2023.
- We'll be completing further trialling and then launching a lightweight soup pot, a reduced weight ready meal tray and downgauging of our wrap box format.
- Further focus on our sandwich skillet improvements, working closely with our customers to launch industry solutions for sandwiches.
- We'll continue to push the UK recycling industry for improved infrastructure that is more cohesive across the country in the hope of empowering consumers to better act on their sustainable values.