

# Sustainable Packaging

Embedding a circular approach presents both an opportunity and challenge for us at Greencore. We are committed to finding solutions where performance, cost and sustainability work together to minimise our packaging impact and close the loop on material use.

## Key commitments

- By 2025, we will ensure that 100% of our packaging is recyclable or reusable.
- By 2025, we will achieve 30% average recycled content across all our plastic packaging.

## Progress highlights

**19.6 million**

pieces of plastic removed by moving to windowless quiche cartons.

60 tonnes of material saved with our redesigned sandwich grab bags.

78 million plastic tamper tabs removed and replaced with paper.

Over 120 tonnes of plastics removed from our wraps and skillets product categories. Our new tray-to-tray initiative produces ready meal trays directly from the waste of other ready meal trays collected in Europe, drastically reducing the emissions and resources needed to produce trays from scratch.

All plastic cutlery has been removed completely or replaced with Forest Stewardship Council (FSC) wooden alternatives.

## Performance tables

Goal	KPIs	Base FY20	FY21	FY22	FY23
By 2025, we will ensure that all of our packaging is recyclable or reusable	Percentage of packaging that is classed as recyclable	n/a	n/a	n/a	Not currently available, packaging database system coming online in FY24
	Percentage of recycled content used	n/a	n/a	n/a	Not currently available, packaging database system coming online in FY24

KPIs		2019	2020	2021	2022
Materials used (tonnes)	Non-renewable materials used (glass, plastic, aluminium, steel, others)	63,244	70,066	65,226	64,216
	Renewable materials used (paper, board, wood)	22,846	28,209	31,331	34,368
	Total weight of packaging purchased	86,090	98,275	96,557	98,584
	Percentage of packaging, by weight, made from recycled and/or renewable materials	53%	49%	51%	68%

## Delivering on the UN SDGs



## What's next in FY24

- Resolve our data challenges to ensure we can report against our Key Performance Indicators (KPIs) in our FY24 report and reflect the progress we are making through targeted project work at category level.
- We will be carefully reviewing consumer feedback on our new packaging to ensure it meets high expectations.
- We are taking lessons learnt from our packaging innovations and exploring ways to integrate them into further product lines and ranges.
- We aim to improve our packaging data collection next year to develop a more targeted, circular economy approach to our business.