



Brendan Warriner

General Manager at Crosby

Greencore has helped me build a rewarding career in leadership

I joined Greencore in 2016 as Manufacturing Manager at Crosby site and chose Greencore because it gave me confidence there was a genuine opportunity to progress to General Manager, and to achieve my career goals.

Just a year into my career, that started to take shape and I took up the opportunity to complete a degree and underpin my lived experience with leadership and management theory. I started my level 6 Chartered Management Degree in 2017 and was supported all the way by Greencore, my colleagues, peers, and leaders.

Whilst studying I was given the opportunity to step up, and apply some of that new learning, moving into a Head of Operations role, and soon after met my career goal, being promoted to General Manager in 2018. I graduated with Nottingham Trent University in 2021.

Since then, I have solidified my learning, and remained open to opportunities, taking on reverse mentoring opportunities, and coaching and mentoring others. I am now grateful to be helping others tread my path, and am supporting our Talent, Development, and Inclusion team to create opportunities for growth and progression through development centre activity. Our development centres help prepare colleagues with potential to become a General Manager, through a 3-month programme of self-discovery, learning, feedback and development focus, so now I can help mentor others.

I remain committed to learning, it's so important you keep an open mind, be that in the development or inclusion space. Now as a leader of a site, I recognise how important it is, to help others make those steps, and open opportunities for growth. Others believed in me, and opened those doors, so now I take enjoyment from doing that for others. No leader should consider themselves 'the finished article' and Greencore are great at providing new and different facets to learn and explore.

As you consider a career with us, my advice is to ensure you take control of your development, no one is better placed to lead it than you, and you'll certainly find the tools, support, and opportunities here – the key is taking them, don't miss an opportunity that comes your way.

